



Chamber News

Keeping members informed

Chamber News

Winter/Spring 2018

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Greetings!

Spring may be just around the corner, but no need to wait until then to spring clean your business. Now is a great time to get organized, set new goals and plan for the year ahead. The monthly Chamber events offer an opportunity to make new contacts and to grow your business in a fun, casual setting. We hope you'll commit to maximizing your membership in the Chamber by getting involved, and If you're not currently a member, now is a great time to join!

Kerri Nichols
Program Director

Event Highlights

Business Appreciation Night:

On Thursday, January 25th the Easton Chamber of Commerce held the fourteenth annual Business Appreciation Night at the Easton Country Club. The event was well attended, the venue looked beautiful and the food was outstanding! The evening began with President, Mark Lombardi welcoming guests and providing a recap of the events and programs of 2017.

The Chamber proceeded to present two awards that evening. The 2017 Community Service Scholarship was presented to Carrie Camara of Oliver Ames High School to recognize her volunteer efforts with Old Colony Hospice. The 2017 Outstanding Business Citizen Award was presented to Paula Martel of North Easton Machine Co. for her outstanding STEAM contributions in the Easton community.

The evening concluded with guest speaker Paula Peterson, Co-founder and Executive Director of the Children's Museum in Easton. Paula shared her story of tireless dedication and perseverance to make the dream she shared with two other moms, become a reality over 25 years ago. The Museum has served close to one million children and families from southeastern MA and beyond. It has excited and inspired young learners in engaging hands-on exhibits in the arts, sciences, and humanities. The Chamber was happy to wish Paula well as she begins her transition to retirement.



Business Appreciation Photos courtesy of Kristopher Ventresco, [Starlight Photography](#).

To see more photos of this event and other recent events, visit our [Gallery](#).

Upcoming Chamber Events



FEBRUARY

Business After Hours & Ribbon Cutting
James Heller, DMD
Wednesday, February 28
5:00-7:00pm

MARCH

Speed Networking
Oakes Ames Memorial Hall
Wednesday, March 28
5:00-7:00pm

APRIL

Business After Hours
InStyle Hair Salon & Spa
Wednesday, April 25
5:00-7:00 pm

MAY



Taste of Easton & Business Expo!
Stonehill College
Tuesday, May 22, 2018
6:00-8:00 pm

Breakfast Events, \$10 for members and \$20 for future members. **After Hour Events**, free for members and \$10 for future members. Guests may pay at the door by cash or check. If you are interested in hosting an event, call (508) 238-2225 or email kerri@easton-chamber.com.

Membership Updates



Our newest members:

BAWIB
Collision Doctors
Easton Pool & Spa
HR2FIT
Ideal Kitchen & Bath
Inspired Technology and Communications
Jacobs Driscoll Engineering
James Heller, DMD
MacDonald Cabinet & Countertop Distributors
Residence Inn Brockton
Timeless Antiques, Watch & Jewelry
Vieira & DiGianfilippo



Ribbon Cutting at the new Southeast Funeral & Cremation Services at 93 Center Street in Easton.

2018 Membership Dues Renewals: If you have not yet paid your dues for this calendar year, please do so as soon as possible to keep your membership in good standing. Please remember the Chamber is funded primarily by member dues, so your contribution will help the sustain the Chamber in the year ahead. For added convenience, Members can also renew [online!](#)

Executive Portrait Special, March 13-17: Kris Ventresco of Starlight Photography is once again offering members a 50% discount on a 30-minute portrait session in their studio. Great for your website, business cards or LinkedIn! Copyrights will be released on a high-resolution CD. The price is \$100 +tax (value \$200). To book your session, Call Kris at 508-238-6950 or email ventrescok@hotmail.com.

ECAT - Consider it Local program: Check out the local business segments on ECAT's TV channels and on their [website](#). ECAT goes out on location to film monthly spotlights of local business. It's been a great partnership between ECAT and the Chamber, and we'd like to thank our own, Gail Devins of Shoo Geese! Border Patrol for acting as host. Great job, Gail! If you'd like to take the spotlight, let the chamber know. Click [here](#) to watch a Consider it Local episode.

Email Marketing through Constant Contact: If you are looking to reach out to your customers and potential customers in a cost effective way, consider using Constant Contact. You can create high-impact, professional emails - quickly and with no expertise. As a member of our chamber, you will receive a 20% discount if you pre-pay for 6 months or a 25% discount if you prepay for the year. For more information on Constant Contact email marketing, click [here](#).

Exclusive Member to Member Discounts: Don't forget that your membership in our chamber entitles you to exclusive discounts offered by other chamber members. Visit our website for a list of participating members and start saving money now!

Need Insurance? As a member of the Chamber, you are have access to discounted health and dental insurance through our partnership with Health Services Administrators (HSA). For rates and plans, call 888-703-3335 or email info@chamberinsuranceservices.com.

Other News

Workforce Training Fund Info Session: March 14, 8:30-10:30am presented by Brockton Area Workforce Investment Board (BAWIB) and to be held in the Easton Industrial Park at the Teamsters 653 building at 4 Hampden Drive in S. Easton. A free program that will provide an overview of all the Workforce Training Fund programs, with topics to include: features and requirements of each program, funding availability, and the application process. This is a great opportunity for businesses to learn how to apply and be awarded state grant funding for employee training and workplace safety training. Click [here](#) to register.

Easton Economic Development Council (EDC) update: A *new* Site Locator tool has been developed specifically to help business owners looking for a site to start or move their business. Its

an interactive database that allows property owners to list properties available for sale or lease, and business owners and entrepreneurs to view those lists for properties suitable for their business. The tool was developed as part of a concentrated effort to promote economic growth in Easton. The Site Locator tool can be found on the Town's Economic Development [webpage](#).

Our Community

Easton Lion's annual Charity Auction: Sunday, March 4 at Stonehill College's Pettit Atrium. The auction items can be previewed at the Lion's Club website, www.eastonlionsauction.org. The event will be simulcast online and on ECAT's Comcast 9 & Verizon 22.

Irish Pub at Queset: Friday, March 16, 7:00-11:00 pm Get your Irish on at the Queset House! An Ames Free Library fundraiser with traditional live Irish music, Irish whiskey tasting, and Irish bites provided by local area restaurants. The cost to attend is \$35, \$30 if purchased by March 1st. Buy tickets online through www.amesfreelibrary.org or in person at the Library Circulation Desk. For more information call 508-238-2000.

Because the Arts Matter: Friday, March 23, 7:30pm Southeast School of Music presents a benefit concert for Oakes Ames Memorial Hall at 3 Barrows Street in Easton. An evening of Acoustic Rock - Americana and Contemporary Instruments. Refreshments, Beer & Wine Cash Bar. Tickets are \$12.50 for adults 18+, \$5 for children 9-17 (8 and under no charge) or \$40 for a family of four+. Tickets available online at www.oakesameshall.org; at Southeast School of Music; or weekends from 11-3 at the Art Coop/Gallery, 50 Main Street. Sponsored by Easton Shovel Town Cultural District.

For a **Calendar of Community Events**, visit our [website](#).