



Chamber News

Keeping members informed

Chamber News

Winter/Spring 2017

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Greetings!

Spring is just around the corner! Now is a great time to get organized, set new goals and plan for the year ahead. The monthly Chamber events offer an opportunity to make new contacts and to grow your business in a fun, casual setting. We hope you'll commit to maximizing your membership in the Chamber by getting involved, and if you're not currently a member, now is a great time to join!

I recently participated in a Webinar on email marketing. It was very informative and I think you'll find the summary useful! Check out the 10 tips to effective email marketing below.

Kerri Nichols
Program Director

Event Highlights

Business Appreciation Night:

On Thursday, January 26th the Easton Chamber of Commerce held the thirteenth annual Business Appreciation Night at the Easton Country Club. The event was well attended, the function room looked beautiful and the food was outstanding! The evening began with President, Mark Lombardi welcoming guests and providing a recap of the events and programs of 2016.

The Chamber proceeded to present two awards that evening. The 2016 Outstanding Business Citizen Award was presented to Tom Deubler, President and CEO of North Easton Savings Bank for his outstanding contributions to the Easton community. The 2016 Community Service Scholarship was presented to Anna Nelson of Oliver Ames High School to recognize her efforts as a long-time volunteer at School on Wheels of Massachusetts.

The evening concluded with guest speaker Jim Orcutt, Co-founder of My Brother's Keeper. Jim shared his journey of entrepreneurship which was guided by faith, love and dedication. He noted Easton has a long history of entrepreneurship and that it is not limited to "for profit businesses". He believes "it's the willingness to work hard and the courage to step out and take a chance... in an effort to build something for the future and for the good of the community". Many thanks to Jim for joining us that evening!





Business Appreciation Photos courtesy of Kristopher Ventresco, [Starlight Photography](#).

To see more photos of this event and other recent events, visit our [Gallery](#).

Upcoming Chamber Events



MARCH

Speed Networking
Oakes Ames Memorial Hall
Thursday, March 23
5:00-7:00pm

APRIL

Business After Hours
Khanbabai Immigration Law &
Collaborative Therapies
Wednesday, April 26
5:00-7:00 pm

MAY



10th annual Taste of Easton & Business Expo!
Stonhill College
Tuesday, May 23, 2017
6:00-8:00 pm

Breakfast Events, \$10 for members and \$20 for future members. **After Hour Events**, free for members and \$10 for future members. Guests may pay at the door by cash or check. If you are interested in hosting an event, call (508) 238-2225 or email kerri@easton-chamber.com.

Membership Information



Our newest members:
Adams, CPA & Realtor
Cape Cod Café
Khanbabai Immigration Law
Southeast School of Music
Whelan Associates



2017 Membership Renewals: If you have not yet paid your dues for this calendar year, please do so as soon as possible to keep your membership in good standing. Please remember the Chamber is funded primarily by member dues, so your contribution will help the sustain the Chamber in the year ahead. For added convenience, Members can also renew [online!](#)

ECAT - Consider it Local program: Check out the local business segments on ECAT's TV channels and on their [website](#). ECAT goes out on location to film monthly spotlights of local business. It's been a great partnership between ECAT and the Chamber, and we'd like to thank our own, Gail Devins of Shoo Geese! Border Patrol for acting as host. Great job, Gail! If you'd like to take the spotlight, let the chamber know, the **next available month is August 2017**. Click [here](#) to watch a Consider it Local episode.

Email Marketing through Constant Contact: [Check out the top 10 Steps for Effective Email Marketing](#). If you are looking to reach out to your customers and potential customers in a cost effective way, consider using Constant Contact. You can create high-impact, professional emails - quickly and with no expertise. As a member of our chamber, you will receive a 20% discount if you pre-pay for 6 months or a 25% discount if you prepay for the year. For more information on Constant Contact email marketing, click [here](#).

Exclusive Member to Member Discounts: Don't forget that your membership in our chamber entitles you to exclusive discounts offered by other chamber members. Visit our website for a list of participating members and start saving money now!

Need Insurance? As a member of the Chamber, you are have access to discounted health and dental insurance through our partnership with Health Services Administrators (HSA). For rates and plans, call 888-703-3335 or email in fo@chamberinsuranceservices.com.

Our Community

Easton Lion's annual Charity Auction: Sunday, March 5 at Stonehill College's Pettit Atrium. The auction items can be previewed at the Lion's Club website, www.eastonlionsauktion.org.

Irish Pub at Queset: Friday, March 17, 7:00-10:00 pm Get your Irish on at the Queset House! An Ames Free Library fundraiser with Irish Whiskey tasting and traditional live Irish music. Some Irish bites will be provided by local area restaurants. The cost to attend is \$25 and the event is limited to 100 guests. Buy on line through www.amesfreelibrary.org or buy in person at the Library Circulation Desk. For more information visit the website or call 508-238-2000.

Old Colony YMCA - Annual Ring in the Spring Gala: April 7, 7:00 PM - 12:00 AM at the Easton Country Club. A spring-themed evening with food, cocktails, auction, music and dancing. Proceeds provide life-changing programs for families and individuals in the community. To reserve a seat at the event or for sponsorship information, click [here](#).

Healthy Easton: Check out the new [website](#) if you'd like to know more; want to be a Healthy Easton Stop; or would like to volunteer on a committee. The community Coalition is committed to ensuring that individuals, organizations, government, and businesses work together to focus on the accessibility of health and well-being for all citizens.

Winter Farmer's Market: Simpson Spring Co. is host to an indoor farmer's market held every Saturday from 10-2. Local businesses and artisans gather to sell homemade food and other items.

For a Calendar of Community Events, visit our [website](#).